



PLANNING & EXTERNAL RELATIONS COMMITTEE MEETING

Metropolitan Atlanta Rapid Transit Authority

September 26, 2019

MEETING SUMMARY

The Board of Directors Planning & External Relations Committee met on September 26, 2019 at 9:30 a.m. in the Board Room on the 6th Floor of the MARTA Headquarters Building, 2424 Piedmont Road, Atlanta, Georgia.

Board Members Present

Roberta Abdul-Salaam
Robert L. Ashe, III, **Chair**
Jim Durrett
Roderick A. Frierson
Ryan Glover
Jerry Griffin
Freda B. Hardage
John "Al" Pond
Rita A. Scott
Christopher S. Tomlinson*

1. Approval of the August 29, 2019 Planning and External Relations Committee Meeting Minutes

On motion by Mrs. Hardage seconded by Mr. Durrett, the minutes were unanimously approved by a vote of 6 to 0, with 8* members present.

Mr. Griffin abstained.

2. Briefing – Proposed Service Modifications for December 2019

Mr. Williams provided an overview to the MARTA Board of Directors on the Proposed modifications for routes: 19, 123 and 8233.

*Christopher Tomlinson is Executive Director of Georgia Regional Transportation Authority (GRTA) and is therefore a non-voting member of the MARTA Board of Directors.

3. Resolution Authorizing the Approval of the Fiscal Year 2020, Bus, Rail and Mobility Service Standards

On motion by Mr. Griffin seconded by Mrs. Hardage, the resolution was unanimously approved by a vote of 8 to 0, with 9* members present.

4. Briefing – Communications Strategy

Ms. Forbes provided a presentation on the Communication team's vision and strategy for telling the MARTA story.

5. Briefing – MARTA Breeze Outreach Program Update

Ms. Pines provided an overview on the status of the MARTA Breeze Outreach Program

6. Briefing – 15th Amendment Update

Ms. O'Neill provided the Board of Directors an opportunity to discuss the Fifteenth Amendment that was provided during the Work Session of the September 12, 2019 Board meeting.

7. Other Matters

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The meeting adjourned at 10:17 a.m.